

QUINTO

A Social Network of knowledge and direct democracy. Where you can vote, debate and help building a collective opinion.

Quinto is a platform for voting and debate of questions that are related to current matters, that are provocative and important for our society as a whole. The users can choose to answer these questions as Yes or No and can also debate their choices, helping to build a collective opinion about a variety of subjects.

Through such tools, the app aims to deal with the dissatisfaction of the people towards the democratic system as it is. To supply for the desire that people have to be the protagonist and to participate. By building together a collective opinion that can work as reference and as guideline for the directions of political actions and for the ways that the decisions are made by public and private institutions.

Each question also brings a clear, neutral and objective content to support the user in its experience to answer about the subject that is being discussed. Therefore, there is no space for fake news. Quinto has in its foundation the importance of protection of its users, through the non commercialization of individual data. Also, the app aims to always be kept ad-free.

To sum up, Quinto means fifth (in Portuguese) standing for the idea of the fifth power. Relating to the four constitutive forces: the official political ones being the Executive, Legislative and Judiciary plus the unofficial force of the Media. Quinto aims to be the power and the voice of the people, supporting them on the need to be heard always and in real time.

The next steps for Quinto's development are focusing on the expansion of its possibilities on gamification, its security and its artificial intelligence.

ABOUT: Quinto was founded by André Bastos on May, 2017. Its construction process began in September of that same year, through the establishment of a head quarter in Sorocaba, a countryside city of the São Paulo state, in Brazil.

The app started to be available for download on June, 2018. As the structure began to grow, André was joined in partnership by Bruno Alves as the director of operations and by Bianca Celoto as director of content. Nowadays, Quinto also has 6 other collaborators that support the areas of management, marketing, IT and journalism.

Quinto is the tool for direct democracy, gathering collective opinions to change the world.